



WeddingWire, the nation's leading wedding technology company, just announced that ***Diane Dezine's & Event Planning*** has won the **2009 Bride's Choice Awards™!**

In its inaugural year, the Bride's Choice Awards recognizes and honors vendors from the WeddingWire Network that demonstrate excellent quality of service, responsiveness, professionalism, value of cost and flexibility. This year's recipients represent the top three percent of WeddingWire's vendor community, which includes over 100,000 wedding vendors from across the US. That means ***Diane Dezine's & Event Planning*** is one of the very best among ***Professional Wedding Coordinators!***

Unlike other awards in which winners are selected by the company, the Bride's Choice Awards are determined exclusively by recent newlyweds through surveys and reviews.

"We are excited to launch this annual award program to honor high-performing vendors based solely on the experiences of our WeddingWire community," according to Timothy Chi, WeddingWire's Chief Executive Officer. "This year's recipients have set the bar high, exhibiting excellent service and expertise in the wedding industry."

Diane Dezine's & Event Planning would like to thank our past clients for speaking on our behalf and helping us win the

2009 Bride's Choice Award!



FOR IMMEDIATE RELEASE

**DIANE DEZINE'S & EVENT PLANNING NAMED TOP PICK IN
"THE KNOT" - BEST OF WEDDINGS 2010**

TEMPLETON, MA (1/30/10) – Diane M. Hamilton is pleased to announce that Diane Dezine's & Event Planning has been selected as a 2010 winner in **The Knot Best of Weddings**, a special section in *The Knot (Boston Area Weddings)* magazine and on <http://wedding.theknot.com/local-wedding-vendors/boston-weddings/articles/best-boston-wedding-vendors-2010.aspx> Weddings from The Knot (NASDAQ: KNOT; www.theknot.com), the number-one wedding resource that's most trusted by brides.

The Knot Best of Weddings 2010 provides a "by brides, for brides" guide to the top wedding professionals across the country, and is a must-have when it comes to selecting the best-of-the-best wedding resources. From New York florists and Seattle bridal salons to DC makeup artists, engaged couples will find detailed feedback on local wedding businesses reviewed by thousands of newlyweds who had great things to say.

"We are honored and excited to have received this award. The Knot has provided Diane Dezine's & Event Planning a great avenue to meet our clients and to help us grow in this wedding industry. We focus on working with engaged couples in helping them plan for their wedding while working within their budgets. We offer a "One Stop Shopping" experience for any couple planning their wedding!"

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About The Knot Inc.

The Knot Inc. (NASDAQ: KNOT; www.theknot.com) is a leading lifestage media company. The Company's flagship brand, The Knot, is the nation's leading wedding resource, reaching well over a million engaged couples each year through the #1 wedding website, TheKnot.com. Other products from The Knot include *The Knot* national and local magazines, The Knot books (published by Random House and Chronicle) and television programming bearing The Knot name (aired on the Style and Comcast Networks). The Company also owns WeddingChannel.com, the most visited wedding gift registry website.